

# Applegate Valley Community Vision



A Greater Applegate

September 2022



A Greater Applegate (AGA) is the community development organization serving the Applegate Valley. Our mission is to build community by sustaining and enhancing local connections that promote the environmental, economic, and social vitality of the Applegate Valley.

We are attempting to create programs where community values, community vision, and community voices lead to community action.



Approx. 50 miles (80km) across

# Applegate Valley Demographics

	<b>2010</b>	<b>2017</b>	<b>2021</b>
<b>Total Population</b>	18,114	18,673	19,207
<b>Median Age</b>	51	53.6	54.8
<b>% Age 0-19</b>	19.6	17.4	16.6
<b>% 20-34</b>	11.6	12.2	12.2
<b>% 35-64</b>	45.6	42.5	40.9
<b>% &gt;65</b>	23.1	27.8	30.4
<b>Total Housing Units</b>	7,435	7,636	7,928
<b>Total Owners</b>	5,937	5,943	6,487
<b>Percentage</b>	79.8	77.8	81.8
<b>Total Renters</b>	1,498	1,693	1,441
<b>Percentage</b>	20.1	22.1	18.2



## Connections

Building caring, lasting and inclusive relationships.



## Community-Led Action

Knowing where the community wants to go and taking action to get there.



## Capacity

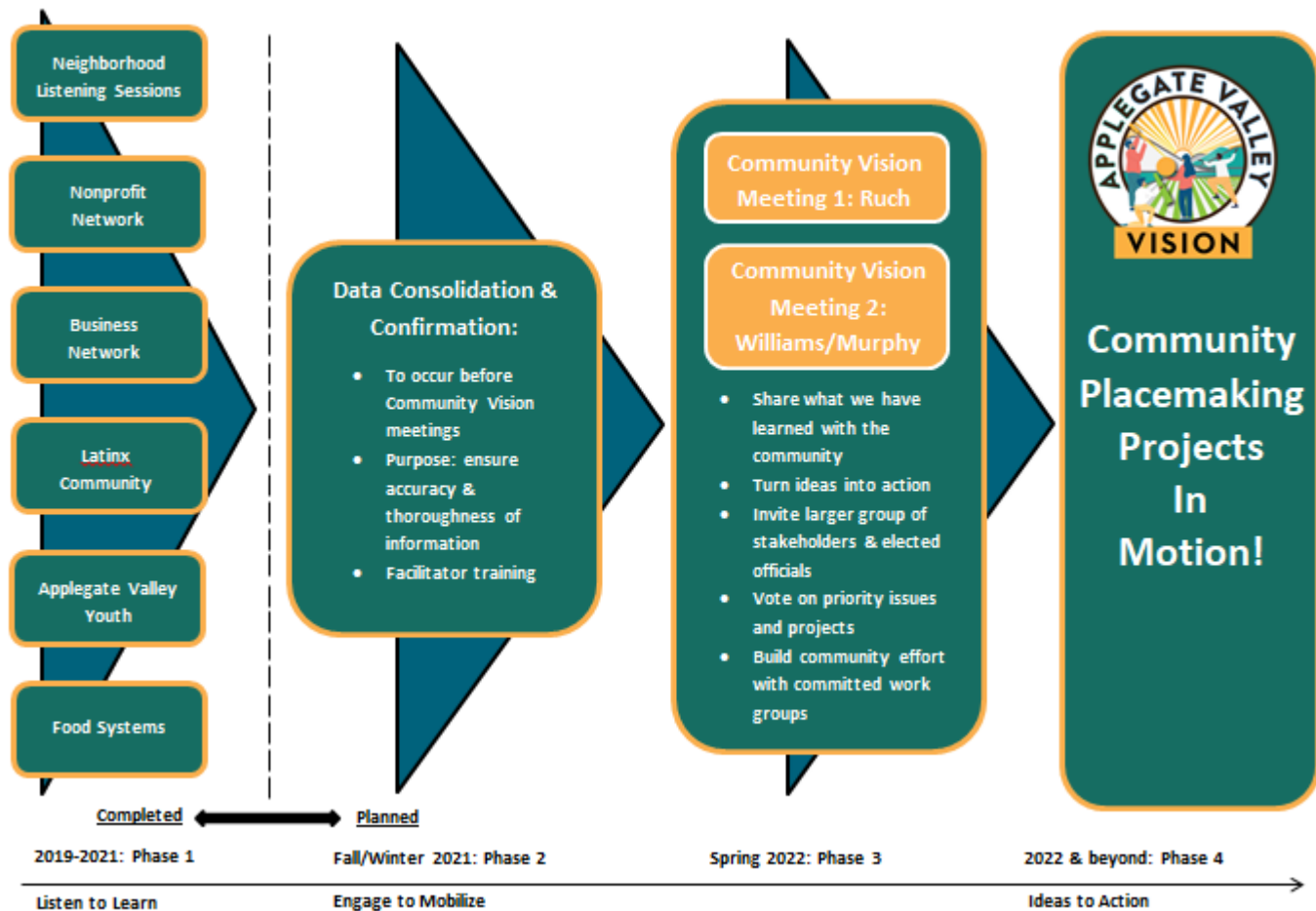
Having the people, groups, skills and resources needed to shape the future.



## Community Building Culture

Possessing a sense of unity, pride and resiliency.

# Applegate Valley Community Vision Process



# Listening Sessions & Working Groups









# A Closer Look: Resilient & Connected

## 1. **Emergency Preparedness**

- Community Fire Safety
- Emergency Management

## 1. **Public Safety**

- Improve Relationship/ Communication with Sheriff's Office
- Improve Community Safety

## 1. **Built Environment/ Infrastructure**

- Invest in Community Spaces
- Local Business Complex/ Guild Hub
- More Parking @ Popular Venues/ Destinations
- Community Buyers for the Commercial Businesses For Sale

## 4. **Communications**

- Develop, Maintain, Support Better Communications Infrastructure
- Develop, Maintain, Support Community Media/ Radio/ News Outlets
- Develop, Maintain, Support healthy communication among community members

## 5. **Energy**

- Investigate forming a PUD or Local Power District/ Village Power Model
- Encourage/Incentivize Solar Installations
- Encourage/ Incentivize Micro-hydro Development
- Generate Electricity from the Dam
- Bury Power Lines
- Assess off-grid capabilities and capacity to support a post-disaster resiliency hub

# A Closer Look: Vibrant & Livable

## 1. Health and Wellness

- Increase access to medical services in the Applegate
- Develop services to better age in place
- Increase food access and security
- Network Wellness Professionals and Healers

## 1. Transportation

- Increase Transportation Options
- Form a Neighborhood Roads Group to Advocate for Safety & Improvements on Country Roads
- Form a Hwy 238 Planning Group to Update the Usage Plan & Advocate for Improvements

## 1. Housing

- More Housing Options/ Increase Availability
- Equitable Ratio Between Short-term & Long-term Housing Stock

- Ability to Attract Individuals & Families in their 30's + 40's
- Maintain Rural Atmosphere and Low Population Density

## 4. Education

- Create a range of opportunities that offer safe, healthy, meaningful, and fun educational experience for pre-K-12th grade students
- Explore the feasibility for a Community Learning Center
- Use schools as gathering places for community education on work that local non-profits and other groups are doing
- Increase Secondary Education + Workforce Development Options

## 5. Waste Management

- Explore Re-use/ Re-purpose Options
- Better Waste Removal Services

# A Closer Look: Prosperous & Vital

## 1. Innovative Economy

- Re-develop the “Village Hubs” of the Applegate Valley
- Support new business incubation, entrepreneurs, and home-based Cottage Industries to diversify the economy
- Increase Local Investment/ Long-term Investment in the Applegate

## 1. Destination Applegate

- Develop Low-impact, Conscious, Community-based Tourism
- Build Better Infrastructure + Transportation Linkages for Tourism
- Marketing to Link all the Opportunities for Visitors + Attract a Diverse Demographic

## 3. Business Network

- Engage in Co-Marketing & Advertising
- Increase Community-Engagement/ Outreach
- Event & Activity Coordination

## 4. Artist Network

- Increase venues and connections for local art exhibits and sales
- Increase the visibility of public art installations
- Increased coordination amongst Artists
- Support the Performance Arts

## 5. Healthy Workforce

- Create Conditions for a more Reliable Workforce
- Job Connection + Resource Services
- Lure More Industry Professionals to the Applegate

# A Closer Look: Steward & Sustain

## 1. Forest and Fire

- Convene an Applegate Valley Forest Restoration & Fire Resiliency Group
- Return fire to the landscape in a positive, productive way
- Community education and engagement on forest restoration & fire resiliency
- Build Better Community Relations w/ BLM & USFS
- Develop New & More Sustainable Forestry Jobs
- Permanent Protection to Preserve Key Pieces of Forest Land

## 1. Water Quality & Resources

- Restore Habitat for Keystone Species
- Respond to Droughts Conditions/ Need for Water Conservation Measures
- Increase Water Quality and Water Quality Awareness in the Applegate & Tributaries
- Organize Drainage Basin Councils

## 3. Local Food & Agricultural System

- Increase Education, Communication & Outreach
- Increase Farm & Land Viability
- Assess & Build Necessary Infrastructure
- Create Vibrant & Efficient Local Food Distribution Channels
- Strengthen Local Marketing Channels & Branding Development
- Wine & Cannabis

## 4. Outdoor Recreation

- Enhance Access to the Applegate River for Locals & Visitors
- Develop Outdoor Recreation Activities & Services
- Convene & Coordinate Among all the Trails Associations
- Local Park Improvement & Enhancement

## 5. Climate Resiliency

- Identify Local Leaders and Plans
- Prioritize Community Response/ Actions and Adaptations
- Initiate a Community analysis on the impact of potential climate changes

# A Closer Look: Inclusive & Engaged

## 1. Rural Representation, Voice and Advocacy

- Develop an Applegate Rural Caucus
- Develop Citizen Participation, Representation & Communication Between Jackson + Josephine Counties and Applegate Residents
- County-Community Land Use Committee

## 1. Community Building and Neighborhood Engagement

- Seed community connections, develop community culture, and explore ways to increase community capacity
- Honor and build on existing events in a way that adds value to event producers as well as artist and food producers + create new community building events
- Develop and Mobilize Neighborhood Networks
- Build Mutual Aid Network

## 3. Diversity, Equity, Inclusion & Justice

- Foster a More Welcoming Environment and Build Trust Among Neighbors/ Community
- Support and engage w/ Latino/a/x, Black, Indigenous, and other People of Color efforts in the Applegate Valley
- Support and engage LGBTQIA efforts in the Applegate Valley
- Continued Opportunities for DEIJ Education & Training
- Teen and Youth Support Systems

## 4. Non-profit Network

- Collective Outreach/ Communication
- Community Engagement
- Collaboration

## 5. Local History and Conserve Cultural Heritage

- Preserve Historic Infrastructure in the Applegate
- Develop an Applegate History Museum
- Develop and promote events and activities re: local history
- Develop collaboration between stakeholders

# What's Next?

- Working Groups
- Community Action Teams
- Neighborhood Potlucks & Projects
- Business & Non-profit Networks
- Community Facilitation Training
- Draft plan

Questions, Comments, Concerns?

Would you like to continue participating in a Working Group or Community Action Team?

Reach out to stay involved!

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# Applegate Valley: The Place We Call Home

