



Step Five: Adopt Policies and Implement Plan

Implementation is the mobilization of resources to implement the Goal 9 plan and associated economic development strategies. Implementation begins with public hearings and adoption of comprehensive plan policies and/or updates to public facilities plans. The action plan should guide public investment and staff resources, focusing on the most appropriate activities to achieve the desired job growth and other identified benefits.

The economic development strategy and action plan should be monitored and revisited on a regular basis or as land develops or economic or demographic conditions change. Regular updates can be used to ensure that plan implementation is on schedule and has sufficient resources. Quantitative and qualitative criteria can help to assess the achievement of project targets. Scheduled reviews also provide an opportunity to develop strategies to address new conditions.

Data sources:

- ✓ Goal 9, economic development plan
- ✓ Draft and final plan policies
- ✓ Building permits to track development as it occurs
- ✓ US Census, other demographic information

To Do:

- ✓ Implement and monitor plan progress.
