

Specialty Crop Block Grant Program Logic Model



<i>Your Planned Work</i>	<i>Your Intended Results</i>
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PROJECT TASK/ACTIVITY	OUTPUTS	OUTPUT PERFORMANCE MEASURE	OUTCOMES	OUTCOME PERFORMANCE MEASURES	IMPACTS
Describe each of the activities you plan to conduct in your project.	For each project activity, identify what service delivery or implementation targets you aim to produce.	List the indicators for gauging project performance.	Identify the short-term or long-term outcomes you expect to achieve for each activity.	List the indicators for gauging project performance.	Describe the impacts or changes you anticipate in 7 to 10 years with each activity as a result of your project or program.
E.g (1): Conduct Workshops	# of workshops held	# of participants attending the workshops	(Participants') better understanding of a topic	% increase from pre- to post-survey scores or test scores	More informed decision making
	# and type of materials produced and distributed	Types of participants attending course (demographic breakdown)	(Participants') improved understanding of a process	(Participants') evaluation of effectiveness of workshop	
E.g. (2): Predictive Model for Specialty Crop Disease	Develop a predictive model for the spread of the specialty crop disease	Information shared with more than 700 specialty crop growers at conference	Increased awareness of the specialty crop disease model	Specialty crop conference break-out session measured by attendance at the session	Increased interest in research activities concerning the diseases associated with this specialty crop
	A foundation for an integrated pest management strategy to combat the disease	Development of benchmark data			

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