

Quarterly Newsletter | Sixth Edition | August 2019



ODOT's Office of Civil Rights' newsletter, *Equity Line*, brings to you the newest content relevant to your business and business needs. Whether you work in transportation-related fields, construction, or just drive Oregon's roads and have an interest in what ODOT is doing for the Oregon economy, OCR's Equity Line is a newsletter you will want to read.

If you want to receive copies of the OCREL at no charge, delivered straight to your inbox, please click the subscribe box below or send an email request to [ociprograms@odot.state.or.us](mailto:ociprograms@odot.state.or.us) to make sure you are on the list for future issues.

*"As we look ahead into the 21st century, leaders will be those who empower others." —  
Bill Gates, co-founder of Microsoft*

## ODOT SPONSORED EVENTS & TRAINING



**Event:** Hispanic Heritage Month Breakfast (10th Anniversary)

**When:** September 16, 2019

**Where:** Salem Convention Center

[Join Us!](#)



**Event:** Salem Capitol Connections Celebrates 5 Years

**When:** September 24, 2019 | 7:30 - 9:30am

**Where:** CCBI Building, 626 High Street NE, Salem OR

Marin Arreola | 503.999.5022

[Email Us!](#)

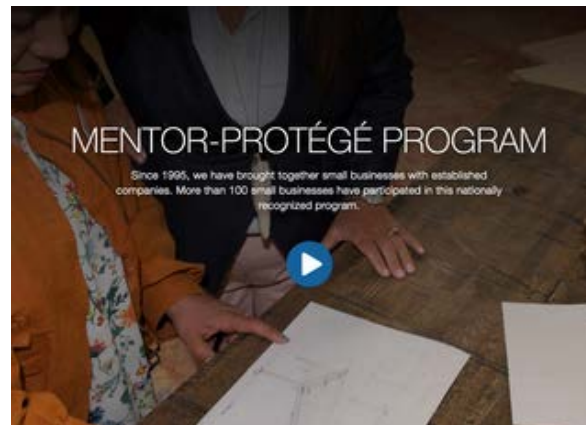


**Event:** Minority Enterprise Development (MED) Week

**When:** September 24 & 25, 2019

**Where:** Hilton Portland Downtown

[Register Today!](#)



**Event:** Port of Portland 2020-2023 Mentor-Protégé Program Cohort Recruitment

**When:** Now accepting applications

**Where:** Online

[Learn More](#)



**Event:** Governor's Marketplace Road Show

**When & Where:**

10/24 [Klamath Falls](#) (Klamath Community College Conference Center)

12/10 [Milwaukie](#) (Clackamas Community College)

[Learn More](#)

## OUTREACH & SPONSORSHIPS RECAPS



### The Oregon Association of Minority Entrepreneurs Youth Entrepreneurship Conference

The [Oregon Association of Minority Entrepreneurs](#) hosted their annual Youth Entrepreneurship Conference on August 8 and ODOT participated as a proud sponsor.

The Youth Entrepreneurship Conference promotes statewide youth entrepreneurship by providing training and experience to minority youth between 14-21 years old.

## SMALL BUSINESS SPOTLIGHT



**Company:** LaLonde Electric

**Industry:** Industrial and Commercial Electrical

**Phone:** 503-969-8491

**Website:** [www.lalondeelectric.com](http://www.lalondeelectric.com)

**Certifications:** Oregon WBE & ESB

### Quality Service Is the Pathway to Success

LaLonde Electric got their start in 2006 when Bruce LaLonde, after being a licensed journeyman electrician for many years, had a dream to own his own business. The business started with one truck, one trailer, and no clients. Since then, there have been many successes, failures, and changes. LaLonde

now has a team of employees, is a certified woman-owned business under the leadership of Sabrina La Londe (Bruce's wife), and recently built a new headquarters in Estacada. The company specializes in light industrial and commercial electrical applications with an emphasis on unique projects that require collaboration and experience.

La Londe is proud to have been a part of the Portland International Airport Building Demolition project and the Oregon State Police Crime Lab project. In addition, they have worked on several ODOT projects, most recently the Lawnfield Exterior Lighting project, Cascade Locks Lighting project, and the Lawnfield Compactor project.

### **Growth Is About Respectful Relationships**

One of La Londe's core values is building and maintaining respectful relationships with employees, customers, and vendors. This core value is a part of what inspired the founding of La Londe. Bruce La Londe wanted to create a work environment that supported employees in being their best. Many of the decisions that La Londe Electric has made over the years have been about doing what's right for their employees based on the core value of respect.

This drive to be the best they can be was the motivation behind the company's decision in 2017 to expand the business. They took a risk and purchased land in the Estacada Industrial Park and built a new building. Though this has been scary for them, in just the short time they've been in the new space, the benefits of high employee morale have been immeasurable.

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**Their clients and vendors have been incredibly supportive and stop by regularly to say hi to the team and their mascot, a 7-pound Yorkie named Tucker. Everyone loves Tucker!**

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### **Learning And Growing Is Our Mantra**

As can be seen from La Londe's history, they use every opportunity to learn and grow. In 2016, a critical juncture for La Londe Electric, Sabrina La Londe became the President and CEO. La Londe Electric at that time was in a static position and needed to change direction to grow. Sabrina holds a bachelor's degree in Business Administration with an emphasis in human resources. It was her goal to bring a new perspective to La Londe's business approach. In time La Londe Electric became a Certified WBE and has had new opportunities that have allowed them to build on their successes as a result.

When asked what advice she would give to someone starting their own construction business Sabrina highlighted the importance of continuing to learn and grow by asking for advice. She said, "*Be prepared to work longer and harder than you ever have in your life and never give up. Make good decisions every day and reach out to those who have proven successful for resources and advice.*"



### Opportunities for Business Development

If you are a certified DBE or ESB business owner, read on! Are you interested in taking classes related to Accessing Capital or learning other small business practices to develop your business?

ODOT will provide **vouchers toward tuition for any eligible DBE or ESB firm** who attends these type of courses and works with our partners in the Small Business Development Centers across the state. You can also **earn CCB continuing education credits**. Please email [ocrprograms@odot.state.or.us](mailto:ocrprograms@odot.state.or.us) to learn about the options available to you.

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#### Small Business MANAGEMENT (SBM) Program 2019-2020

*At this time, the SBM program is only open to DBE's. We are trying to add ESB's, but they are only eligible for the Small Business Development (SBD) program (listed below). ODOT will provide a **\$500 voucher** for the SBM program.*

*The SBM program is a unique combination of classroom learning, coaching from a professional business advisor and networking with one goal: making you and your business more successful. Those who successfully complete the Business Development Program will earn Continuing Education credits with the Construction Contracting Board (CCB). Please be sure to mention your interest in the CE credits in your reply.*

**September - May**

**Chemeketa CC**, 626 High Street NE Salem OR, 97301

\$800

**September - May**

**Oregon Coast**, 13788 SE High School Drive, Lincoln City, OR 97367  
\$900

**September - June**

**Clatsop CC**, 1651 Lexington Avenue, Astoria, OR 97103  
\$695

**Columbia Gorge CC**, 400 E Scenic Drive, The Dalles, OR 97058  
\$595

**September - June**

**Lane CC**, 101 W 10th Ave, Suite 304, Eugene, OR 97401  
\$579

**September - June**

**Linn-Benton CC**, 257 SW Madison Ave, Suite 210 Corvallis, OR 97333  
\$795

**October - June**

**Clackamas CC**, Harmony Campus, 7738 SE Harmony Road, Ste 287, Milwaukie, OR 97222  
\$695

**October - June**

**Klamath CC**, 803 Main Street, Suite 204, Klamath Falls, OR 97603  
\$795

**October - June**

**Rogue CC**, 214 SW Fourth Street, Grants Pass, OR 97526  
\$599

**October - June**

**Umpqua, Umpqua Business Center**, 522 SE Washington Avenue, Roseburg, OR 97470  
\$595

**January - October**

**Linn-Benton CC**, 44 Industrial Way, Lebanon, OR 97355  
\$795

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**Small Business DEVELOPMENT (SBD) Program Fall 2019 for DBE's and ESB's**

*We are now accepting applications from certified firms interested in taking part in our sponsorship opportunity. ODOT's sponsorship is a class by class **voucher from \$49-\$249**. A variety of classes are available — **Take a look at the SBD class options [here](#)**.*

**[Explore More](#)**

# COBID and government contracting assistance is now available in Spanish

A recent partnership with the [Hispanic Metropolitan Chamber \(HMC\)](#) and [Government Contract Assistance Program \(GCAP\)](#), Oregon's Procurement Technical Assistance Center (PTAC) will offer contracting assistance in Spanish.

The partnership includes a half-time procurement counselor, Poncho Romero. Poncho will offer training and counseling in various federal, state, and local government procurement topics such as the basics of government contracting, marketing your business to the government, certifications and registrations, etc. If you have any questions you can contact Poncho Romero at [promero@gcap.org](mailto:promero@gcap.org) or (503)222-0280.

## BID OPPORTUNITIES



## ODOT's open bidding opportunities are listed through ORPIN or EBids.

To get registered to bid through ORPIN, go to <http://orpin.oregon.gov/open.dll/> from the main page, click on Supplier Registration and follow the prompts.

Once you are registered, you can browse by Organization to pull up all of ODOT's listings. Check back every few days for new opportunities to bid on. It's that easy!

[Get Registered for EBids \(PDF\)](#)

## Current Bids on ORPIN

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**BID:**730-34004-19 **Closing Date:** 09/03/2019 1:00 PM  
**Title:** Platform Mounted Herbicide Sprayers, Injection Type

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**BID:** 730-33740-19 **Closing Date:** 09/04/2019 2:00 PM  
**Title:** Mobile Crane Operator Services

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**BID:** 730-33971-19 **Closing Date:** 09/05/2019 10:00 AM  
**Title:** District 14 Emergency Repairs 2019 Project - John Day/Burns High

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**BID:**730-33769-19 **Closing Date:** 09/05/2019 3:30 PM  
**Title:**ODOT Facilities Security Cameras

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**BID:** 730-33923-19 **Closing Date:** 09/09/2019 3:00 PM  
**Title:** Evaluation and Documentation of Best Practices For Computer AI

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**BID:** 730-33861-19 **Closing Date:**09/10/2019 3:00 PM  
**Title:** Statewide Statement of Work Template "SSOWT"

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**BID:** 730-33922-19 **Closing Date:** 09/10/2019 3:30 PM  
**Title:** Bentley Systems Inc Software Training

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**BID:** 730-33646-19 **Closing Date:** 09/10/2019 3:30 PM  
**Title:** Commercial Driver Licensing Third Party Skills Testing Program

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**BID:** 730-33944-19 **Closing Date:** 09/11/2019 2:00 PM  
**Title:** Lincoln County ODOT/ODF Co-Location Facility

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**BID:** 730-33838-19 **Closing Date:** 09/18/2019 3:00 PM  
**Title:** Trailered Portable Variable Message Sign Price Agreement

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**BID:** 730-00074-13 **Closing Date:** 03/31/2020 5:00 PM  
**Title:** RFQ for ODOT's Right-of-Way Appraisal Services

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**BID:** 730-B34817-17 **Closing Date:** 12/31/2022 11:59 PM  
**Title:** Trip Permit Agent Agreement

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**BID:** 730-25905ONGOING-14 **Closing Date:** 12/31/2023 5:00 PM  
**Title:** Hot Mixed ASphalt Concrete and Tack Coats

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**BID:** 730-SCP091-15 **Closing Date:** 02/21/2025 4:00 PM  
**Title:** Request for Qualified Firms: ODOT Small Contracting Program

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**BID:** 730-SCP091A-15 **Closing Date:** 04/11/2025 4:00 PM  
**Title:** Request for Qualified Firms: ODOT Small Contracting Program

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## OCR PROGRAMS

### Disadvantaged Business Enterprise (DBE)

In order to be part of the Disadvantaged Business Enterprise program, your firm must be certified as a Disadvantaged Business Enterprise. Disadvantaged Business Enterprises include small businesses that are at least 51% owned by Minorities (Blacks, Hispanics, Native Americans, Asian-Pacific Americans, Subcontinent Asian Americans, and Women) Other individuals on a case-by-case basis.

[Learn More](#)

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### Emerging Small Business (ESB)

The Emerging Small Business Program creates contract opportunities for Oregon's small businesses. The program also helps remove some of the barriers which prevent small businesses from contracting with ODOT. The ESB program objectives are to:

- Ensure ODOT is following Oregon laws and requirements.
- Assist and encourage other state and local agencies to have Emerging Small Business programs.
- Ensure that opportunities are available statewide to a diverse pool of businesses.
- Ensure that Emerging Small Businesses can compete fairly for ODOT funded projects.
- Ensure that only eligible firms can participate in the Emerging Small Business program.
- Help develop firms so that they can compete outside of the Emerging Small Business program.

[Learn More](#)

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### Title VI

ODOT complies with Title VI of the Civil Rights Act and other federal nondiscrimination statutes which prohibit discrimination based on race, color, national origin, age, disability or gender in ODOT's programs, activities, services, operations, delivery of benefits or opportunities to participate.

In an effort to provide equitable access, ODOT provides accessibility aids, translation and interpretation services for public ODOT events and vital documents upon request. The public can get these services by providing reasonable advanced notice, at no charge to the individual.

[Request a Program List](#)

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### Intermodal Civil Rights

The Intermodal Civil Rights Program makes sure that public transportation and passenger rail programs comply with civil rights laws and executive orders that prevent discrimination in programs that receive

federal money. The Intermodal Civil Rights Program works with other programs in the Office of Civil Rights to keep ODOT following civil rights laws and policies. Learn about our program objectives.

[Learn More](#)

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## Equal Employment Opportunity Contractor Compliance

The Oregon Department of Transportation is committed to equal opportunity in hiring and awarding contracts. ODOT promotes equal opportunity within its own workforce and with the workforce of contracted employers who provide services for the agency.

[Find Out More](#)

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## Workforce Development

ODOT is training future highway workers that will fill vacancies in the construction industry. By partnering with local nonprofits and Pre-Apprenticeship Programs, we're poised to meet today current demands. Get a list of programs ready to work with you.

[Get the List](#)

**STAY  
CONNECTED**

### OCR's Equity Line E-Newsletter

[Sign Up](#)

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**ODOT Mission Statement** | We provide a safe and reliable multimodal transportation system that connects people and helps Oregon's communities and economy thrive.

ODOT is an Equal Employment Opportunity and Affirmative Action Employer. The content in this email is available by alternate means. Please contact our office at (503) 986-4350, or call statewide relay at 711 or via email at [OCRINFOREQUEST@odot.state.or.us](mailto:OCRINFOREQUEST@odot.state.or.us) for assistance.



#### Oregon Department of Transportation

Office of Civil Rights - MS 23

3930 Fairview Industrial Dr SE, Salem, OR 97302

Phone: 503-986-4350

[OCRINFOREQUEST@odot.state.or.us](mailto:OCRINFOREQUEST@odot.state.or.us)

[www.oregon.gov/ODOT/Business/OCR](http://www.oregon.gov/ODOT/Business/OCR)