

An aerial photograph of a city at sunset or sunrise, featuring a river and a modern bridge with multiple arches. The image is overlaid with a blue grid and text. The text 'WORK PLAN' is in large blue letters, and '2019-2021' is in white. Below, 'PUBLIC TRANSPORTATION ADVISORY COMMITTEE' is in blue. A vertical blue bar is on the left side of the text.

WORK PLAN

2019-2021

PUBLIC
TRANSPORTATION
ADVISORY COMMITTEE

Accomplishments

2018-19

Examples of Successful Work with PTAC	Favorable Characteristics of this Work According to PTAC Members	PTAC Involvement
<p>Statewide Transportation Improvement Fund (STIF)</p> <ul style="list-style-type: none"> Administrative Rules were drafted and adopted First submittal of the STIF formula plans Discretionary solicitation materials Multiple trainings 	<ul style="list-style-type: none"> The ability to review and provide input on guidance and new templates Opportunities for advisory committee members to participate in administrative rulemaking for House Bill 2017 A rulemaking that involves one or more hearings and a Rules Advisory Committee is considered a “complex” rulemaking. The first STIF rules notice was filed in March 2018 and the final rules were filed on June 26, 2018. This was very quick for a complex rulemaking. STIF Plan Process Graphic 	<ul style="list-style-type: none"> STIF Workgroup established STIF Plan Review Workgroup Rules Advisory Committee established Work was directly linked to Oregon Public Transportation Plan goals There were six PTAC meetings in 2018 with a STIF component Members presented a unified message, developed educational materials (one of the Strategic Initiatives Project’s short-term actions), met with other committees, received legislative updates and updates from other committees and entities
<p>5311 Work Group</p> <ul style="list-style-type: none"> Revised formula to better align with system performance 	<ul style="list-style-type: none"> Ability to provide input (a change from past 5311 process) Opportunity to gather input from all 5311 recipients 	<ul style="list-style-type: none"> Work group presented to the Oregon Transportation Commission, adopted and used for the 2019-21 formula allocations Work group’s pilot project for the Strategic Initiatives Project
<p>Oregon Public Transportation Plan (OPTP)</p>	<ul style="list-style-type: none"> Adopted September 2018 Involved transportation systems as a whole and created linkages Created a living guidance document for upcoming funding opportunities 	<ul style="list-style-type: none"> It was fortunate that the OPTP was adopted at the same time that new state funding was directed to transit Received updates about plan from Oregon Department of Transportation (ODOT) staff PTAC members were represented and provided input on process

		<ul style="list-style-type: none"> ● The Strategic Initiatives Project aligned PTAC with “long-range OPTP plan”
Oregon Public Transportation Conference (OPTC)	<ul style="list-style-type: none"> ● Opportunity to collaborate with other entities (ODOT and the Oregon Transit Association) ● Addresses PTAC’s purpose (<i>developing a future vision of public transportation</i>) ● Addresses strategic work plan goals (to <i>Provide Leadership</i>) and provided an opportunity for the PTAC to meet outside of Salem 	<ul style="list-style-type: none"> ● PTAC members were actively involved during the OPTC planning process and some were a part of the planning team ● PTAC member presentations highlight coordination between public transit agencies on a regional level <p>OPTC 2019 presentations from PTAC members:</p> <ul style="list-style-type: none"> ● Kim Curley: How T.O. Can Help You Go ● Angie Jones: Student Transportation = Success! ● Paige West: RVTD’s 2040 Transit Master Plan ● Terra Hernandez: Round Table Discussion of Student Transportation
PTAC Americans with Disabilities Act (ADA) Work Group Established	<ul style="list-style-type: none"> ● Work group created in response to the ODOT and AOCIL ADA settlement agreement ● Created an opportunity to address barriers people with disabilities face in accessing public transportation ● Goal to make state highways more accessible to people with disabilities 	<ul style="list-style-type: none"> ● Member outreach resulted in a geographically diverse work group ● Commented on the OPTP ● Opportunity to review settlement and oversee case study to create priorities
Remix	<ul style="list-style-type: none"> ● Promotes intermodal transportation ● Ability to provide input (to ODOT and the Oregon Transportation Commission) ● Clear action, clear results 	<ul style="list-style-type: none"> ● Had representatives from PTAC on ConnectOregon (in the past)

Introduction

Focus Areas

The Public Transportation Advisory Committee Work Plan 2019-2021.

FOCUS AREA	COMMITTEE'S ROLE
<p>PLAN INTEGRATION</p>	<p><i>The PTAC will take a leadership role to ensure that plan integration occurs effectively and efficiently.</i></p>
<p>PUBLIC TRANSPORTATION TECHNOLOGY</p>	<p><i>The PTAC will assist in reviewing emerging technologies to ensure that they will provide the necessary data to help agencies increase their efficiencies and improve customer experience.</i></p>
<p>REGIONAL AND INTERCITY SERVICE</p>	<p><i>The PTAC will continue to improve the statewide transit network by helping staff identify gaps in the network in efforts to create sustainable rural intercity transportation.</i></p>
<p>STATE FUNDING</p>	<p><i>The PTAC will ensure that funds distributed by the state are allocated, results are reported, and outcomes are accomplished with the goals intended by our legislature.</i></p>
<p>PUBLIC TRANSPORTATION ADVISORY COMMITTEE</p>	<p><i>The PTAC shall be a conduit for all public transportation providers to share best practices and ideas to constantly improve public transportation throughout the entire state. The PTAC provides a forward-thinking, strategic view of public transportation for the state of Oregon by addressing the realities of the current state transportation paradigm as well as providing direction on the future of public transportation. The PTAC will provide recommendations to ODOT and the OTC regarding public transportation policies, rules and funding strategies.</i></p>

PLAN INTEGRATION

COMMITTEE'S ROLE

The PTAC will take a leadership role to ensure that plan integration occurs effectively and efficiently.

- **Monitor STF/STIF Integration**
- **Build Opportunities for Collaboration**
- **OPTP Implementation**
- **Technical Resource Center**
- **Intermodal Connections**

DESIRED OUTCOMES

What does success look like?

- Increased participation of all PTAC members to ensure that the initiatives are accomplished
- Provide staff with input on their respective representation categories in order for all staff to make informed decisions

Monitor STF/STIF Integration

- Continued education on local and statewide funding
- Legislative concepts
- Implementation of integration

Build Opportunities for Collaboration

- Recommendations on consistency for public transportation providers
- Recommendations on best practices for public transportation providers to develop regional conversations
- Identify opportunities and best practices
- Guidance and instructions

OPTP Implementation

- Work Plan to implement Oregon Public Transportation Plan (OPTP) goals and key initiatives
- Biannual report about OPTP to the Oregon Transportation Commission (OTC)
- Collaborate with staff on the implementation of work
- Bring participation back into the work process

Technical Resource Center

- Provide input on planning needs
- Help craft a planning solicitation

Intermodal Connections

- Meeting of advisory committee chairs
- Take initiative to schedule meetings

PUBLIC TRANSPORTATION TECHNOLOGY

COMMITTEE'S ROLE

The PTAC will assist in reviewing emerging technologies to ensure that they will provide the necessary data to help agencies increase their efficiencies and improve customer experience.

➤ **Technology**

DESIRED OUTCOMES

What does success look like?

- Ensuring that technologies lead to more efficient and informed operations that do not increase workload

Technology

- Provide input and guidance to the Oregon Department Of Transportation (ODOT) and the Technology Resource Center
- Guide ODOT to take a leadership role in creating collaborative statewide technologies geared toward improving seamless transportation
- Understand and consider the diverse needs of constituents

REGIONAL AND INTERCITY SERVICE

COMMITTEE'S ROLE

The PTAC will continue to improve the statewide transit network by helping staff identify gaps in the network in efforts to create sustainable rural intercity transportation.

- **Build Opportunities for Collaboration**
- **First/Last Mile**
- **Coordination/Regional**

DESIRED OUTCOMES

What does success look like?

- Increased opportunities for seamless travel on public transportation throughout the state

Build Opportunities for Collaboration

- Recommendations on consistency for public transportation providers
- Recommendations on best practices for public transportation providers to develop regional conversations
- Identify opportunities and best practices
- Guidance and instructions

First/Last Mile

- Convene and facilitate a first/last mile summit
- Define first/last mile challenges and identify multimodal best practices
- Identify program and funding opportunities

STATE FUNDING

COMMITTEE'S ROLE

The PTAC will ensure that funds distributed by the state are allocated, results are reported, and outcomes are accomplished with the goals intended by our legislature.

- **STF/STIF Allocation Integration**
- **STIF Results- Education, Scalable**

DESIRED OUTCOMES

What does success look like?

- Full implementation of the legislative intent of STIF
- Increased opportunities for all people to utilize public transportation

Special Transportation Fund/Statewide Transportation Improvement Fund (STF/STIF) Allocation Integration

- Continued education on local/statewide funding
- Legislative concepts

STIF Results- Education, Scalable

Use the results realized with STIF funds throughout the state to document, adopt, and encourage the implementation of best practices, including:

- Helping to package and present the results
- Reviewing compliance and oversight observations
- Assisting with technical fixes to rules
- Supporting a continuous improvement in funding process
- Ensuring that program funding is sustainable and equitable

PUBLIC TRANSPORTATION ADVISORY COMMITTEE

COMMITTEE'S ROLE

The PTAC shall be a conduit for all public transportation providers to share best practices and ideas to constantly improve public transportation throughout the entire state. The PTAC provides a forward-thinking, strategic view of public transportation for the state of Oregon by addressing the realities of the current state transportation paradigm as well as providing direction on the future of public transportation. The PTAC will provide recommendations to ODOT and the OTC regarding public transportation policies, rules and funding strategies.

- **Build Opportunities for Collaboration**
- **Shared Resources**
- **PTAC Communications**
- **Intermodal Communications**
- **Marketing PTAC**
- **PTAC ADA Work Group Focus**

DESIRED OUTCOMES

What does success look like?

- The PTAC will be the nationwide model of a high-level advisory committee
- To lead statewide efforts implementing the *Oregon Public Transportation Plan* vision and goals throughout the state
- To anticipate, receive and respond to issues raised by providers, users and advocates of the statewide public transportation system

Build Opportunities for Collaboration

- Recommendations on consistency for public transportation providers
- Recommendations on best practices for public transportation providers to develop regional conversations
- Identify opportunities and best practices
- Guidance and instructions

Shared Resources

- Recommendations on consistency for public transportation providers
- Guidance and instructions

PTAC Communications

- Create standing agenda
- Assignments
- Succession planning (PTAC membership)
- Updating PTAC website (in-links, *What's New*, comments/questions)
- Create "calls to action" for PTAC members to solicit information from public transportation users

Intermodal Communications

- Encourage PTAC members to attend other committee meetings
- Invite members from other committees to PTAC

Marketing PTAC

- Accomplishments
- Actions and recommendations to OTC
- Recruitment - Communicate PTAC's value to potential members (1-page handout/materials)

PTAC ADA Work Group Focus

- Oversee priorities and sub-committee work plan
- Project-focused
- Deliver tangible results that are useful for diverse providers in the state

Current PTAC Members

Name	Representation	Organization
Scott Chancey	Small Urban Provider	Josephine County
Aaron Deas	TriMet	TriMet
Steve Dickey	Salem-Keizer Transit	Salem-Keizer Transit
Cosette Rees	Lane Transit District	Lane Transit District
Paige West	Small Urban Provider	Rogue Valley Transit District
Kathy Fitzpatrick	Central Rural Provider	Mid-Columbia Economic Development District
Angie Jones	Eastern Rural Provider	Grant County People Mover
Jeff Hazen	Western Rural Provider	Sunset Empire Transportation District
Blake Vaughan	Private Transportation	First Transit
Kim Curley	Transportation Options Group of Oregon (TOGO)	Commute Options
Robert Eaton	Passenger Rail	Amtrak
<i>Currently Vacant</i>	Transportation Demand Management (TDM)	n/a
Henry Heimuller	Association of Oregon Counties–West	Columbia County of Oregon
Peter Runnels	Association of Oregon Counties–East	Harney County of Oregon
Terra Hernandez	Public Schools Transportation	Oregon Department of Education
Rob Inerfeld	League of Oregon Cities	City of Eugene
Julie Wilcke Pilmer	Senior and People with Disability–Transportation/Service Provider	Ride Connection
Curtis Raines	Senior and People with Disability–Constituency	SPOKES Unlimited (AOCIL)
Doug Pilant	Non-Emergent Medical Transportation (NEMT)	Tillamook Transportation District
Eugene Organ	Citizen/Transit User-at-large	None
Steve White	Health and Human Services	Oregon Health Authority
Selena Kelly-Irving	Tribal Public Transportation	Coquille Indian Tribe
<i>Currently Vacant</i>	Veteran Representation	n/a