

MANUFACTURER & WHOLESALER SUPPLIER SUPPORT CONTENT

This document summarizes some of the primary OLCC resources available to suppliers of alcoholic beverages in Oregon – many of whom are new to Oregon and/or the alcoholic beverage industry.

WHAT IS A “SUPPLIER” IN OREGON?

- Manufacturers and wholesalers of alcoholic beverages in Oregon and their respective agents
- Any manufacturer or wholesaler of alcoholic beverages whose products are sold in Oregon
- Any person who imports or causes to be imported an alcoholic beverage into Oregon for sale or distribution within Oregon and their respective agents
- Brewery-Public House license
 - Note that as per Oregon Revised Statute (ORS) 471.200, a Brewery-Public House license is both a supplier and a retailer

WHAT ARE EXAMPLES OF SUPPLIER INQUIRIES?

- Manufacturing, wholesaling, and distributing alcoholic beverages in Oregon
- Importing alcoholic beverages into Oregon
- Tied house and prohibited financial connections, and relevant exceptions
- Prohibited, or possibly prohibited, financial assistance
- Advertising, including coupons
- Malt beverage territorial agreements
- Privilege taxes and privilege tax bonds

WHAT ARE SOME OF THE PRIMARY OLCC RESOURCES?

- OLCC's manufacturing and wholesaling website: oregon.gov/olcc/lic/Pages/alcohol-manufacturing-wholesaling.aspx
 - General resources for all suppliers. Includes guidance documents on "coupons" and "supplier accepting returns from retailer."
 - Distilled liquor
 - Malt Beverages. Includes guidance documents on "brewery licenses vs brewery-public house licenses," "custom order agreement for malt beverages guidance," and "territorial agreement fact sheet."
 - Wine & Cider
- Supplier-Retailer Guidelines: [Supplier - Retailer Guidelines](#)
- ORS Chapter 471 (general alcoholic liquor laws): [ORS, Chapter 471](#)
- ORS Chapter 473 (wine, cider, and malt beverage privilege tax): [ORS, Chapter 473](#)
- ORS Chapter 474 (malt beverage trade practices): [ORS, Chapter 474](#)
- General advertising rules: [OAR, Chapter 845, Division 7](#)
- General manufacturer, wholesaler, importer rules: [OAR, Chapter 845, Division 10](#)
- General financial assistance exception rules: [OAR, Chapter 845, Division 13](#)
- License types and privileges: [License types and privileges](#)
- OLCC's privilege tax website: [OLCC privilege taxes](#)
- Still have questions? Email a technician: olcc.supplierinquiries@oregon.gov