

April 19, 2022

Financial Empowerment Advisory Team

Oregon Financial Empowerment Awards

Recognizing standout educators and community champions



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Financial Empowerment Awards

Financial Educator of the Year

8 nominees

Woodburn, Salem, Albany, Imbler,
Tigard, Portland

Community Champion

6 nominees

Corvallis, Clackamas, Redmond,
Newberg, Lake Oswego



In partnership with the
Oregon College Savings Plan



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Financial Educator

RYAN ASHLOCK, PARKROSE MIDDLE SCHOOL

“I teach science in the classroom next to Ryan’s and I have seen the tremendous work that he has put into developing a new math elective course empowering middle school students to become literate in financial vocabulary and active in their financial plans. This course is especially important for the racially and linguistically diverse community that we serve in the Parkrose School District because of the unfortunate disparity in how the pandemic has widened the socio-racial economic gap.”

- *Letter of recommendation*
Laura Waksman

Financial Educator

RYAN ASHLOCK, PARKROSE MIDDLE SCHOOL



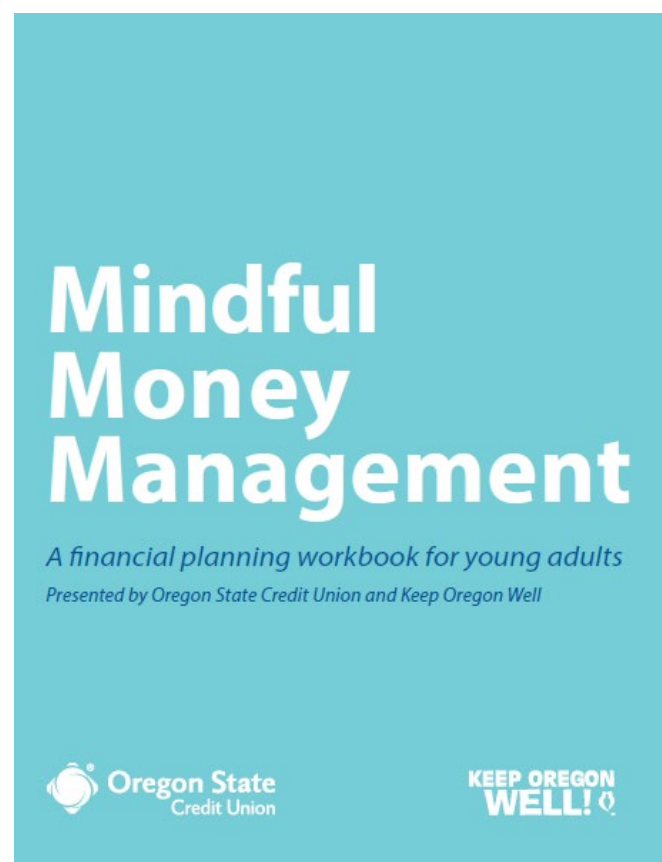
- *Math teacher, former AVID advisor*
- *Created and now teaches two sections of personal finance, with a total of 60 students per term*
- *Curriculum largely from NextGen Personal Finance*
- *Parkrose Middle – 85% free / reduced lunch*
- *The honoree will receive \$1,500 and another \$500 for their school. In addition, students at the school – chosen at random – will share \$500 from the Oregon College Savings Plan.*



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Community Champion

OREGON STATE CREDIT UNION, CORVALLIS



“Understanding the importance of mental health, and the way it impacts financial decisions, Oregon State Credit Union reached out to Trillium Family Services to collaborate. Together the “Mindful Money Management” workbook was created. This workbook brings together the connection between mental and financial wellness and presents “financial reality” in a realistic and approachable way.”

- *Letter of recommendation
Trillium Family Services*

Community Champion

OREGON STATE CREDIT UNION, CORVALLIS

- *Founded in 1954.*
- *Committed to financial inclusion. Their vision is to create financial solutions that make lives better.*
- *More than 132,000 member owners.*
- *15 branches, field of membership in 24 counties*
- *Partnerships with K-12 schools, colleges, universities, nonprofits, and county drug courts.*



“Pay It Forward”

NONPROFIT PARTNER TO BE NAMED

The Community Champion organization receives \$2,000, plus will be able to “Pay It Forward” and select another financial empowerment-focused organization or effort to receive \$500.

Oregon State CU will select community partners to receive the \$2,000 in addition to the \$500.





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Tobias Read
Oregon State Treasurer

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