

Oregon's Universally offered Home Visiting Initiative: Stakeholder Update Webinar

Oregon Health Authority
Early Learning Division
Department of Consumer and Business Services
Family Connects International



PUBLIC HEALTH DIVISION
Maternal and Child Health Section

April 9, 2020

Purpose

To provide stakeholders with the latest information on Oregon's Universally Offered Home Visiting initiative:

Family Connects Oregon



Agenda

- Introductions and housekeeping
- Brief background: What is Universally offered Home Visiting?
- Oregon updates: Where are we now?
 - Staffing
 - SB 526 Rulemaking
 - Early Adopter Communities
 - Commercial Health Benefit Plans
 - 2021 Legislative Session
 - Communications
- Next Steps and Questions

Introductions and Housekeeping

Presenters:

Cate Wilcox, Oregon Health Authority, Maternal and Child Health (MCH) Section

Elisabeth Underwood, Early Learning Division (ELD), Healthy Families Oregon
Statewide Coordinator

Housekeeping:

- Please type your questions into the chat box
- Questions will be answered at the end of the presentations

Brief background: What is Universally offered Home Visiting?



Universally offered Home Visiting

What is it?

An initiative to strengthen families by offering a voluntary home visit by a nurse shortly after the birth of every child.

Why?

The birth of a child is a big change for **any** family, and most families welcome and need support of some kind, whether that is an answer to a question about breastfeeding, or getting connected to a local community resource.

Connecting all families in need to preventative services is the route to community level change, and a cost-effective investment in long-term population health outcomes.

Goals of Universally offered Home Visiting

- **Create and strengthen community level systems of care** for families of newborns
- **Offer support** to all new parents in Oregon (regardless of risk and insurance status)
- **Increase access** to community services and supports
- **Promote collaboration and coordination** across Oregon's early childhood and home visiting systems
- **Improve health outcomes** for families across the life-course

The Family Connects Model



FOR ALL

Helping all families regardless of income or background



THREE WEEKS

Visits are scheduled around 3 weeks after a baby's birth



NO COST TO RECIPIENTS

As an eligible recipient, you will not be charged



REGISTERED NURSE

All visits are made by highly trained nurses

Learn more

For a more in depth look at Universally offered Home Visiting and the Family Connects model, a recording of our July 2019 all-stakeholder kickoff webinar is available at

<https://youtu.be/T7CUo8kM7b8>

Oregon updates: Where are we now?



Hiring State Level Staff

- As of April 1, 2020, we completed hiring and now have our full Family Connects Oregon Program Staff on-board, which includes:
 - Public Health Nurse Consultant
 - Health Plan Integration Specialist
 - Research Analyst (part time)
 - Administrative Support (part time)
- Capacity has been limited until now, as there were no positions dedicated to this work. We are very excited for our new staff to be here!

Meet the Family Connects Oregon Program Team



Bobbie Bowman-Meza
Public Health Nurse
Consultant



LaShanda Friedrich
Health Plan
Integration Specialist



Allison Mobley
Research Analyst



Jessica Engelmann
Administrative
Support

New Family Connects International Team Member



Daijah Davis, MPH
Implementation Specialist

Prior to joining FCI, Daijah supported healthy community initiatives across the country. She is also a childbirth educator and is dedicated to improving the lives of families through supportive programs and systemic change. As part of FCI's implementation team, Daijah works through the [Center for Child & Family Health](#) to support communities implementing the Family Connects model. Currently, her work focuses on supporting implementation in the state of Oregon.

SB 526 Overview

- Senate Bill 526 directs the Oregon Health Authority to design, implement and maintain a voluntary statewide program to provide universal newborn nurse home visiting services to all families with newborns. It requires health benefit plans to cover nurse home visiting services to enrollees with newborns without cost-sharing.
- Oregon Administrative Rules (OARs) outline the regulations, procedures, and standards of implementing SB 526.

SB 526: Rulemaking

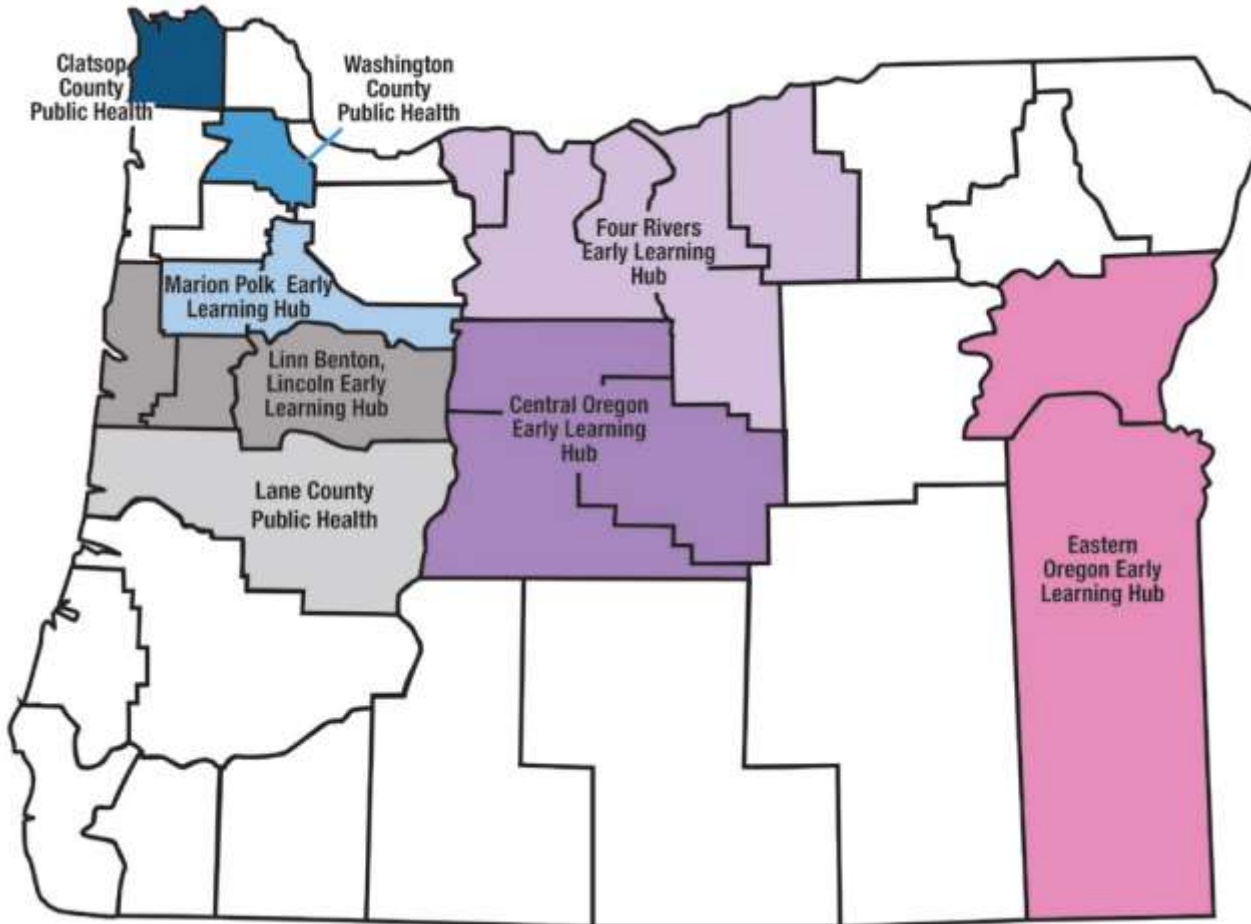
- The Rules Advisory Committee (RAC) met monthly from October through February.
- RAC members included representation from Local Public Health, Early Learning Hubs, Early Adopter Communities, Commercial Health Benefit Plans, the Hospital Association, the Oregon Nurses Association, the Early Learning Division, DCBS, OHA/OEI, Tribes, OHA/Medicaid, DHS, DCBS and Pediatric/Family/OB providers.
- Final draft rules are ready to post for public comment.
- Due to the COVID-19 response, OHA Public Health Division is pausing all rulemaking that is not directly related to COVID-19 until further notice. We will inform you when they are posted.

SB 526: Rulemaking

The rules address the following areas:

- Purpose and Definitions
- Community Lead Designation
- Community Lead Requirements
- Community Lead Training Requirements
- Home Visiting Services Provider Certification
- Application Review
- Home Visiting Provider Coordination
- Home Visiting Service Provider Requirements
- Visit and Service Requirements
- Home Visitor Services Provider Training Requirements
- Home Visitor Service Provider Review
- Program Compliance
- Requirements for Health Benefit Plans

Early adopter communities



- Clatsop County Public Health
- Early Learning Hub Linn, Benton, & Lincoln Counties at Linn-Benton College (Linn, Benton, and Lincoln counties)
- Early Learning Hub of Central Oregon/High Desert ESD (Jefferson, Crook, and Deschutes counties)
- Eastern Oregon Early Learning Hub (Baker and Malheur counties)
- Four Rivers Early Learning and Parenting Hub (Hood River, Wasco, Sherman, Gilliam, and Wheeler counties)
- Lane County Public Health
- Marion and Polk Early Learning Hub, Inc. (Marion and Polk counties)
- Washington County Public Health Division

Early Adoption

- OHA and Family Connects International are working directly with the communities through regular site visits (prior to COVID-19) and phone calls.
- Communities are in the planning stage and service delivery start, currently anticipated to begin Late 2020/Early 2021.
- The community alignment process pinpoints the unique strengths and needs of a community and helps them determine locally what their best path forward is toward service delivery.
- Identification and collaboration with community partners is ongoing.
- Every community is different, so their timelines to providing home visits varies significantly.

Commercial Health Plan Benefits

- OHA and DCBS are working with Commercial Health Benefit Plans to identify and begin addressing health plan specific implementation and operational issues.
- Current issues include:
 - billing options (CPT codes by service, global payment, etc.)
 - service networks
 - identifying the covered beneficiary (mother, baby, or both)
 - high-deductible (HSA-eligible) health plans and potential cost to beneficiary
 - plans not covered by SB 526 (self-funded)
 - plans based outside of Oregon that cover Oregon residents and not subject to SB 526
 - the uninsured
 - reporting requirements
- Approximately 50% of Oregon births are covered by Medicaid, 25% by commercial health benefit plans, and 25% by self-funded plans, plans outside of Oregon jurisdiction or are uninsured.

Commercial Health Plan Benefits

- OHA-MCH worked with OHA actuarial services to model the service delivery components for the rate setting process.
- Commercial Health Benefit Plans received that model at the end of February 2020.
- OHA and DCBS will continue to meet with commercial health plans to ensure ongoing partnership, problem solving and continuous quality improvement as the initiative is rolled out across the state.
- *COVID-19:* The CHBPs are also working on the emergency response efforts, so we know some of this work will also be slowed/delayed.

COVID-19 Impact

- Delays in community alignment work due to lead agencies and community partners—hospitals in particular—engaged in the emergency response efforts.
- Delays in starting home visits—aiming for January 2021.
- Delays in setting up billing and insurance systems due to commercial health benefit plans engaged in the response efforts.
- Delays in finalizing the rules and effective date.
- Time for more planning and preparation from the State and Family Connects International.

21-23 Oregon Legislative Session

- OHA is preparing a Policy Option Package (POP) for submission during the next Biennium.

Communications

An official press release announcing the launch of the Family Connect Program and an inaugural Program newsletter was published and released in February 2020.



Family Connects Oregon Update

A look inside Oregon's universally offered home visiting program

About Family Connects Oregon

The birth of a child is a big change for any family. It impacts a family's social, emotional, financial and physical environment. A safe and healthy environment during early childhood forms the foundation for a lifetime of physical and mental well-being. Many parents need support at this critical time. The Family Connects Oregon Program will connect families of newborns to services and support that address their unique needs. Offering brief home visiting services to all families is a cost-effective investment to promote community-level change and long-term population health improvement.



Next Steps

- Assess data interoperability with various EHRs and local community system alignment data systems.
- Assess existing local level billing mechanisms and system integration.
- Coverage for infants on self-funded plans and plans outside of Oregon jurisdiction.
- Potential costs to beneficiaries on high-deductible (HSA-eligible) health plans.
- Continue on-boarding and orientating new Team.
- Continue to support the Early Adopter community alignment work.
- Continue to monitor and assess the implications of Covid-19.
- Conduct the Rules Public Comment Period when the pause lifts.

Questions?

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